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## **CINDERELLA MEDIA GROUP LIMITED**

**先傳媒集團有限公司\***

*(Continued in Bermuda with limited liability)*

(Stock Code: 550)

### **COMPLETION OF PLACING**

Reference is made to the announcement dated 2 December 2016 (the “**Announcement**”) in relation to, among others, the Placing. Capitalised terms shall have the same meanings as defined in the Announcement unless otherwise stated.

The Board is pleased to announce that the Placing was completed on 16 December 2016. A total of 35,000,000 Placing Shares have been placed at the Placing Price of HK\$2.05. The Placing Shares represent approximately 9.46% of the enlarged share capital of the Company. To the best of the Directors’ knowledge, information and belief having made all reasonable enquiries, the placees and their ultimate beneficial owners, are third parties independent of and not connected with the Company and its connected persons

By order of the Board  
**CINDERELLA MEDIA GROUP LIMITED**  
**Tsang Hing Bun**  
*Executive Director*

Hong Kong, 16 December 2016

*As at the date of this announcement, the Board comprises Mr. Liu Gary Wei and Mr. Tsang Hing Bun as executive Directors; Mr. Yiu Yu Cheung and Mr. Leung Siu Kee as non-executive Directors; and Mr. Chan Siu Lun, Mr. William Keith Jacobsen and Mr. Chan Chiu Hung, Alex as independent non-executive Directors.*

\* *for identification purpose only*